

February 25, 2021

ADK Group wins INNOVA LOTUS, SILVER, BRONZE at ADFEST2020

ADK Group is pleased to announce that the works created by ADK Group have been awarded INNOVA LOTUS in INNOVA LOTUS, SILVER in OUTDOOR LOTUS and BRONZE in DIGITAL CRAFT LOTUS at ADFEST2020.

Please find below information on the awarded works.

<INNOVA LOTUS> * INNOVA LOTUS conforms to Gold of other category

INNOVA LOTUS

<BRONZE>

DIGITAL CRAFT LOTUS

Client: Ory Laboratory Co., Ltd.

Title: Avatar Robot Cafe

Agency: ADK Creative One (SCHEMA/addict) / ADK
Marketing Solutions



<SILVER>

OUTDOOR LOTUS

Client: 7-ELEVEN TAIWAN

Title: THE FORCE OF LOVE

Agency: ADK TAIWAN



<Finalist>

EFFECTIVE LOTUS

Client: KAMEDA SEIKA CO., LTD.

Title: SUBTLE SNACK RENEWAL "CAN'T TASTE THE DIFFERENCE!" (HAPPY TURN)

Agency: ADK Marketing Solutions / ADK Creative One

NEWS RELEASE

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